

**Start**  
Register at [earthcheck.org](https://earthcheck.org)

**Renew**  
every 12 months



**ACHIEVEMENT**

Celebrate your Certified status and share results easily and seamlessly with your stakeholders.



**AUDIT**

Undergo certification assessment with credible and experienced independent auditors to verify your commitments.



**CERTIFICATION**

- Identify and manage your destination's risks
- Strengthen the processes within your destination
- Ensure continuity for the destination
- Engage external stakeholders
- Develop compelling initiatives
- Demonstrate transparency
- Improve your destination's image.



**COMPLIANCE**  
(Step 4\*)



**PLANNING FOR CONTINUAL IMPROVEMENT** (Step 5\*)



**CONSULTATION, COMMUNICATION & REPORTING** (Step 6\*)



**GATHER YOUR TEAM** (Step 1\*)

Establish your Destination Authority



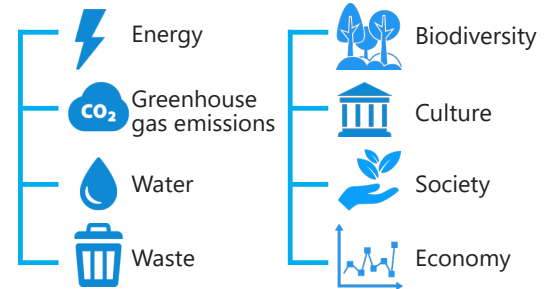
**MAKE A COMMITMENT & POLICY** (Step 2\*)

EarthCheck will help you develop your Environmental, Cultural, Social and Economic Sustainability Policy



**BENCHMARK** (Step 3\*)

- Access real-time information
- Identify critical issues
- Prioritise initiatives
- Report performance.



**ACHIEVEMENT**

Celebrate your Bronze Benchmarked status and share the results with stakeholders.



\*Refer to EarthCheck Sustainable Destination Standard